

THE MPM GROUP, INC.

A PROFESSIONAL CONSULTING FIRM

LITIGATION SUPPORT • EXPERT TESTIMONY • DUE DILIGENCE
CORPORATE SECURITY CONSULTANCY

DRUG/PUBLIC AWARENESS PROGRAM FOR PROFESSIONAL & COLLEGE ATHLETES

Background

An ancillary by-product of being rich and famous is being held to a very different standard in both the media as well as the public's eye and professional and/or college athletes are no exception – in point-of-fact, probably more so.

Most athletes, and especially professional athletes, have traditionally been perceived by our youth as “role models” and consequently they have always been under the proverbial microscope when it had to do with their personal conduct. A major part of this scrutiny has usually been precipitated by their involvement/use of drugs (either legal or illegal) and/or alcohol consumption. More often than not, the athlete's resultant conduct will inevitably become fodder for media and now internet public amusement - attention that has invariably been detrimental to both the athlete as well as their employer/college. In addition to these public relation nightmares, more public attention is being placed - of late - on athletes who have become physically and/or psychologically dependent on pharmaceutical pain medications usually caused as a result of injuries sustained in their respective sports.



Arguably, traditional “Drug Awareness Programs” have been offered by select sports franchise owners/college coaching staffs as a kind of public relations (“CYA”) response designed primarily to deflect media criticism, NCAA and/or public ire when one of their athletes “steps over-the-line.” We suggest something more needs to be done and we aren't alone.

While deliberately avoiding the myriad social issues of the public's perception (especially our youth) of professional/college athletes and their unique social “status” in society, we here at **The MPM Group**, as professional **medical, law enforcement** and **legal** experts, would opine something needs to be done to somehow change this long-standing cycle of “acceptance and complacency.” Consequently, **MPM** believes that the time has come to offer something more beneficial to both the athlete and their employer/college – a relevant and “real-world” *Awareness Program* designed to sensitize and, more importantly, empower the athlete with the knowledge about drug and behavior issues in terms they can personally and professionally relate to.

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Calling upon an average of more than 28-years of practical experience in these three disciplines, **The MPM Group** has carefully designed a unique *Awareness Program* that addresses *medical, law enforcement, and legal* issues as they pertain to drugs, legal concerns and personal conduct of professional and college athletes. As a collateral benefit, by providing such an *Awareness Program*, sports franchise owners and coaching staffs alike can garner critical “Due Diligence” benefits from the courts as well a more positive perception from the media and/or the public for their efforts on behalf of their athletes.

Program Highlights

I. MEDICAL

We offer expert medical testimony from a licensed medical doctor who also happens to be an adjudicated expert in drug addiction, substance abuse, and physiological effects of drugs on the human body. This comprehensive presentation will cover conventional substances of abuse to include, but not limited to, anabolic steroids, commonly abused pain medications and conventional pain management issues.



To establish real-time frames of reference for the audience, the medical presentation will also include the possible fatal synergistic effect(s) caused by mixing pharmaceutical pain medications (or other illicit drugs) with unrelated drugs and/or alcohol.



Anabolic Steroids

An entire block of medical instruction will include in-depth discussions concerning commonly abused drugs such as cocaine, ecstasy, marijuana and their effects on the general health, performance and longevity of professional athletes.

Lastly, as part of the medical module, we offer a licensed psychologist, also an adjudicated expert, who addresses the short/long term effects of alcohol on the health and athletic ability of a professional athlete.



Illicit Drugs

The medical module has a Q&A period on an “as-needed” basis for athletes to ask questions in either a public forum or an opportunity to discuss issues in private with the medical personnel after the presentation.

MPM medical experts are also available on a case-by-case basis for civil depositions and/or courtroom testimony assisting client athletes and specific drug issues.

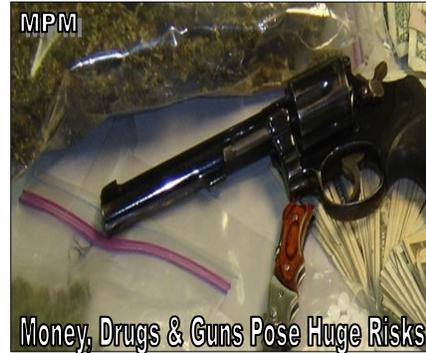
Medical Expert Curriculum Vitae:

Board Certified in Psychiatry by the American Board of Psychiatry and Neurology. He is a Diplomate of the American Board of Addiction Medicine (ABAM, formally ASAM). He is a Diplomate of The American Board of Forensic Examiners and a Diplomate of the National Board of Medical Examiners.

Assistant Professor of Psychiatry at UMDNJ and served on their education committee, research committee, and IRB. He was the course director for the Psychopharmacology and Advanced Psychopharmacology courses for the psychiatric residency program.

II. Law Enforcement

This module of the *Program* addresses the world of professional/college athletics and the attendant issues resulting from money, the social excesses as well as the professional sycophants that traditionally accompany this type of lifestyle. In support of our efforts, **The MPM Group** offers a variety of former/retired federal agents from both the Drug Enforcement Administration (DEA) and the Federal Bureau of Investigation (FBI) concerning the potential criminal exposure of any athlete who might become involved, either knowingly or unknowingly, with criminal misconduct.



Presenters will discuss relevant federal criminal investigations that resulted in the arrest and conviction of professional/college athletes, their incarceration and, in some select cases, the seizure of their assets/property by the federal authorities. Emphasis will be on the case background, causation, prosecution and media fall-out.

With the acquisition of enormous wealth and the very public trappings (“*Bling*”) that accompany it, professional athletes have also become the targets of many career criminals who seek to rob them at gun point, conduct car-jackings and/or violent home invasions. These possibilities are causing more professional athletes to purchase and/or carry firearms thus, posing an “accident waiting to happen” scenario as was apparently the case with former NY Giant Plaxico Burress (See “Background”).

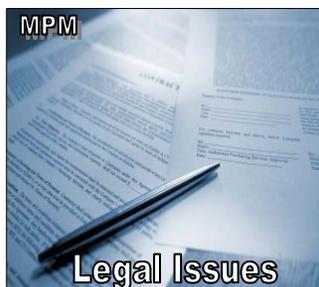
An additional topic for discussion will be the possible ramifications of random and, in some recent cases, certainly ill-advised electronic communications through email, cell phone and/or texting. An athlete’s use of Facebook, Twitter, and MySpace is also discussed in some detail.



All presenters will be former DEA or FBI Special Agents with a minimum of twenty-years of federal investigative experience. Guest speakers are also made available.

III. Legal

The final presenter will be a licensed attorney who has had the opportunity to serve as both a DEA Special Agent as well as a top rated criminal defense attorney.



Although not designed to address individual contract issues with any specific athlete, this module of the program addresses any possible investigation, indictment or criminal prosecution of high-profile athletes. It also addresses general professional employment matters, any “conduct clauses” with the Player’s Associations, the *NCAA* and possible salary forfeitures. The presenter will allow a Q&A period addressing general questions concerning general legal matters.

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Justice may be blind, but
the media & public aren't.

Lastly, the Legal module will discuss the unavoidable media and public relations “feeding frenzy” that usually accompanies an athlete’s arrest or even perceived involvement in a criminal investigation. Specifically, there will be an in-depth discussion in how to personally handle being “tried & convicted” in the media and more commonly today, through the internet.

Usually, at this juncture of the Program, **MPM** provides a media expert to discuss the media aspects of an investigation and/or arrest of an athlete or an immediate family member.

**THIS PROGRAM, AS WELL AS OUR MANY OTHER SERVICES,
CAN BE DESIGNED TO BE CLIENT SPECIFIC.**

Should you have any questions about the *Program*, please feel free to contact us at:



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The MPM Group, Inc. is properly registered with and recognized by the federal Central Contracting Register (“CCR”), the Online Representations and Certifications Application (“ORCA”) and the U.S. Small Business Administration (“SBA”) as a minority-owned business. MPM is also a Better Business Bureau (“BBB”) *Accredited Business*, is EEO compliant and always encourages a diverse workplace.